

2011 “How to Manual”

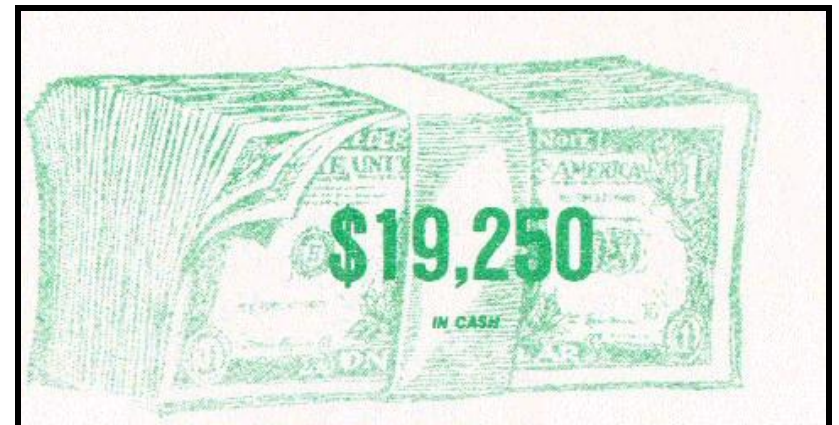
Lions of Illinois Foundation

Sight and Sound Sweepstakes



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CONTENTS OF THE SWEEPSTAKES PACKAGE

1. A letter to the Club Chairperson explaining our Lions of Illinois Foundation's Sight and Sound Sweepstakes program.
2. Sweepstakes tickets for your Club.
3. The 'How to Manual' (should answer most questions).
4. The letter / form detailing the eligibility requirements, prizes, and reporting for the 'Individual Seller Prizes'.
5. A form to account for SWEEPS ticket sales and indicating the percent to be retained by our Lions of Illinois Foundation.
6. The form to request a Sight and Sound Patch / Chevron Award (for Club banner).
7. The form to request Sight and Sound Award(s) for selling at least ten (10) Sweepstakes books.
8. A padded envelope to return your SWEEPS tickets, check(s), and completed form to our Lions of Illinois Foundation.

SIGHT and SOUND SWEEPSTAKES
\$19,250.00 IN CASH

FUND DRIVE ENDS May 2011 Sponsor: Lions Clubs of Illinois	A12345	FIRST PRIZE \$5,000.00 2nd thru 6th prize: \$1,000.00 each 7th thru 16th prize: \$500 each 17th thru 26th prize: \$250 each Sellers' prizes: \$1,750 Total
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12 TICKET BOOKLET - \$10.00
INDIVIDUAL TICKET - \$1.00

Winner Need Not Be Present - Payments are not deductible as a charitable contribution.

 **LIONS OF ILLINOIS FOUNDATION**
Help the Lions Help the Blind and Deaf

INTRODUCTION

Sight and Sound Sweepstakes, the second largest fundraiser of our Lions of Illinois Foundation (LIF), started with the 1981 campaign. Funds generated by the outstanding efforts of the Lions / Lioness Clubs of Illinois have helped to build stronger Foundation programs and services. The Sweepstakes campaign starts in January and concludes with the drawing at the annual Lions of Illinois Foundation Breakfast at the State convention in May. Even though the real winners are those that we assist through our programs / services, there are 26 prize winners, and possibly as many Lion / Lioness winners who have sold a winning ticket.

Some of the programs and services are: Cochlear Implant Program, Lions of Illinois Funds for Emergency (L.I.F.E.), Lions Mobile Hearing Services, Diabetic Eye Centers, Camp Lions, Low Vision Clinics, Mobile Diabetic Eye Clinic, Social Services and Referrals, Used Hearing Aid Bank, and Used Eyeglasses / Hearing Aid Collection. Equally and just as important is the fact that some of these funds can be used in assisting local Club sight and / or hearing related activities.

VALUE IN PARTICIPATING

Between 15,000 and 18,000 children and adults in Illinois avail themselves of the Services provided through your Foundation. The visually and hearing impaired hope that all Lions / Lioness Clubs will consider contributing 100% of their SWEEPS proceeds to support the programs and services of our Foundation.

The following are a few examples of how your club benefits from our Foundation programs, whenever: a child from your community attends Camp Lions; a screening unit arrives in your town and offers free screenings; a child is screened in your community through our Low Vision Program; someone from your community finds medical help at reduced rates through our Foundation. A Club is also allowed to spend up to 40 percent of their proceeds on Club related sight and hearing projects.

For more information or if you have any questions on Sight and Sound Sweepstakes, please contact one of your District Trustees or District Sight and Sound Coordinator (phone numbers are listed on page 12), or:

Lions of Illinois Foundation
2814 DeKalb Avenue
Sycamore, Illinois 60178

(815) 756-5633
(800) 955-5466

2011 District GOALS

and

2010 FINAL SALES

District	2011 Goal	2010 Goal	2010 Sales
1-A	15,360	16,160	10,388
1-B	15,200	14,560	12,970
1-CN	15,840	15,200	14,389
1-CS	9,920	9,600	7,615
1-D	16,320	16,640	14,690
1-E	6,400	6,400	5,818
1-F	10,720	10,880	10,221
1-G	11,200	11,040	9,801
1-H	11,680	12,320	7,604
1-J	33,440	33,760	28,850
1-K	6,720	6,720	6,044
1-L	7,200	6,720	8,581
	160,000	160,000	136,971

1. The State Sweepstakes goal for 2011 is \$160,000. With each Lions and Lioness Club participating in Sweepstakes, our goal can be exceeded.
2. District totals are calculated by using sales amounts for the last 6 years, less the high and low sales totals. With this calculated total, State amounts for the same six year period, and the projected goal for the coming campaign a new District goal is calculated.
3. Each Lions / Lioness Club should participate in SWEEPS, with each Club member participating in the project.

SWEEPSTAKES PRIZE LIST

Each year, twenty-six (26) cash prizes totaling \$19,250 are awarded from the Sweepstakes campaign. The \$5,000 grand prize is followed with an additional five (5) \$1,000 prizes, ten (10) \$500 prizes, and ten (10) \$250 prizes. Sellers of winning tickets, who have completed the back of the winning ticket, will receive \$500 for the Grand Prize, \$100 for a \$1,000 ticket, \$50 for a \$500 ticket, and \$25 for a \$250 ticket.

Twenty-five (25) individual prizes for Lions / Lioness, will be awarded for high ticket sales. Eligibility for these individual prizes will be: (1) individuals only, no Clubs, (2) sell a minimum of twenty-five complete books of Sweepstakes tickets, with (3) all completed ticket stubs, related money, and the Sweepstakes form requesting consideration for an individual prize being (5) returned to the LIF office no later than May 1st of the campaign year. Prizes will be one each of the following: \$500, \$350, \$250, and \$200; along with twenty-one (21) \$100 prizes. If a tie results among any of the prizes, those individuals involved will split the associated prizes. If the \$100 winners exceed twenty-one (21) individuals, a drawing amongst those in the lowest group (number of complete Sweepstakes books sold) will be held. There will be no appeals to the drawing.

If requested, Clubs donating 100% of their funds to our Foundation will receive a 100% patch for their Club Banner. Clubs that already have a patch will receive a yearly Chevron to go under the patch.

The individual Lion / Lioness that sells ten (10) or more Sweepstakes books will receive a Sight & Sound Sweepstakes pin. The Seller that already has a pin will receive a small tab to attach to their pin. The pin or tab must be requested.



ARE RAFFLES LEGAL ??

Yes raffles are legal for groups, such as the Lions, under Illinois Public Act 81-1365. The law authorizes counties and municipalities to license certain organizations to operate raffles.



WHO MAY SELL

SWEEPSTAKES TICKETS ??

Ticket sellers must be at least 18 years old and under the wording of the law must be a “bonafide” member of the sponsoring organization.

INSTRUCTIONS FOR RETURNING SWEEPSTAKES TICKET BOOKS

DO NOT USE THE U.S. POSTAL SERVICE

Have all Club members return the SWEEPS books and money to you.

To avoid errors and confusion, return all Sweepstakes tickets and money to our Lions of Illinois Foundation (LIF) in one package. Using the envelope provided, UPS your package to our Lions of Illinois Foundation: 2814 DeKalb Avenue Sycamore, Il., 60178.

To Decrease Shipping Costs:

1. SWEEPS books with all tickets sold: cut the front cover to the same length as the ticket stubs. Remove the back cover and throw away. Do not separate ticket covers from ticket stubs.
2. Partial SWEEPS books: cut the front cover to the same length as the ticket stubs. Leave the unsold tickets in the book.
3. Except for checks made out to our Lions of Illinois Foundation, deposit all money and checks in your club's account and write a single Club check to cover the total amount due. Make the check payable to: Lions of Illinois Foundation.
4. All SWEEPS books, sold or unsold, should be returned to our Lions of Illinois Foundation office during the first week of May.
5. Lions / Lioness members, entering to win one of the Individual Seller prizes, must have their package (see 'Individual Prize form' for complete details) to our LIF no later than May 1st.

CONTRIBUTING TO OUR FOUNDATION

IF YOUR CLUB DESIGNATED A REFUND, THE REFUND WILL BE ISSUED WITHIN 45 DAYS OF THE SWEEPSTAKES DRAWING.

SIGHT AND SOUND SWEEPSTAKES 2004
 LIONS OF ILLINOIS FOUNDATION
 2814 DeKalb Avenue
 Sycamore, IL 60178
 Phone: (815) 750-8023
 Email: lif@lionsillinois.org

Club Name: _____ Club # _____ Club # 2004

The following books have been assigned to you. Your club is responsible to account for all books issued. Please enter the amount you are sending on the line next to each book. Enter "N" for "Not Sold" or "N/A" for "Not Applicable". Please send \$10.00 for every book sold and \$1.00 for every unsold book. Send this form and any checks payable to: Lions of Illinois Foundation.

All books and reports are due in the Foundation Office by May 1st.

Book #	1	2	3	4	5	6	7	8	9	10
Sold										
Amount										

PLEASE RETURN TOP COPY WITH BOOKS:

Total books sent _____ Total Dollars (\$\$14.00) _____ Date: _____
 Total tickets sold _____ Total Dollars (\$\$ 1.00) _____ Observed: _____
 TOTALS _____

We want to donate _____ % of our refund to state-wide Lions Projects for sight and sound through the Lions of Illinois Foundation.

Signed: _____ Date: _____

For Office Use Only:
 Total Books Sent _____ Books Returned _____ Unemployment _____ Checks _____
 Total Tickets Sold _____ Books Lost _____ Unemployment _____ Total _____
 Verified By: _____ Date: _____ Collected By: _____ Date: _____

Submit \$10 for each full book of Sweepstakes tickets sold.

-- Complete and sign the Sweepstakes Report Form, indicating the percentage (minimum is 60%) to be retained by our Lions of Illinois Foundation. A 'blank' or 'invalid' percent translates to 100% donation to our Foundation. Do not fill in the section below the dotted line.

-- Return the completed form, the completed ticket stubs (do not separate the ticket book cover from the ticket stubs), check(s), and unsold Sweepstakes ticket books to our Lions of Illinois Foundation.

2010 SWEEPS WINNERS

<u>Prize</u>	<u>Winner</u>	<u>District</u>
\$5,000	Dick Babcock - Garden Prairie, IL	1-D
\$1000 (1)	Susan Borgwardt - Lake Villa, IL	1-F
\$1000 (2)	Wauconda Lions Club - Wauconda, IL	1-F
\$1000 (3)	Alice M. Terrill - Buffalo Grove, IL	1-F
\$1000 (4)	Palatine Lions Club - Palatine, IL	1-F
\$1000 (5)	John Thompson - Monticello, IL	1-L
\$500 (1)	Mary Ann Wilson - Lindenhurst, IL	1-F
\$500 (2)	Cesar Ochoa - Weehawken, NJ	1-A
\$500 (3)	Shattuc Lions Club - Shattuc Lions, IL	1-CN
\$500 (4)	Mike McLamore - Bolingbrook, IL	1-J
\$500 (5)	April Swanson - Lake Villa, IL	1-F
\$500 (6)	Renee Davis - Staunton, IL	1-G
\$500 (7)	Barbara Buss - Tinley Park, IL	1-A
\$500 (8)	Christopher Lions Club - Christopher, IL	1-CS
\$500 (9)	Huntley Lioness Club - Huntley, IL	1-J
\$500 (10)	Joseph Radkiewicz - Cicero, IL	1-A
\$250 (1)	Farrel Wright - Dixon, IL	1-D
\$250 (2)	Barbara Dallinger - Princeville, IL	1-H
\$250 (3)	Kevin Maguire - Essex, IL	1-B
\$250 (4)	Chelsea Long - Jacksonville, IL	1-G
\$250 (5)	Cara Freund - Rockford, IL	1-D
\$250 (6)	Reund Nevarez - Brookfield, IL	1-A
\$250 (7)	Charleston Lions Club - Charleston, IL	1-E
\$250 (8)	Jeffrey T. Thorsen - Crystal Lake, IL	1-J
\$250 (9)	Tim Voll - Highland Park, IL	1-F
\$250 (10)	Rick Rainey - Nashville, IL	1-CN

2010 Sweepstakes winners by prize

2010-2011 COORDINATORS

and DISTRICT TRUSTEES

<u>District</u>	<u>Coordinator / Trustee</u>	<u>Phone Number</u>
A	Coord. - Lion Eddie Brown, Jr.	(708) 757-3673
	Trustees - Lion Dave Derenzo	(773) 848-6244c
	- Lion Dave Hansen	(708) 453-4798
B	Coord. - Lion John Honiotes	(815) 725-6307
	Trustees - PDG Bill Keenan	(630) 257-5334
	- Lion Dr. Derrald Taylor	(708) 479-1241
CN	Coord. - Lion Jim Beimfohr	(618) 277-7112
	Trustees - PCC Bill McKinney	(618) 644-5803
	- PDG James Middle Calf	(618) 395-3637
CS	Coord. - Lion Waymon Johnson	(618) 615-2137
	Trustees - PDG Bill Kelley	(618) 937-2695
	- PDG Larry McGuire	(618) 615-1885
D	Coord. - ZC Joel Kaufman	(815) 369-5104
	Trustees - PDG Ken Bramer	(815) 563-4982
	- PDG Wayne Fruit	(815) 522-7740
E	Coord. - Lion Steve Bennett	(217) 466-2675
	Trustees - PDG Bob Butterworth	(217) 283-9208
	- Lion Linda Hall	(217) 662-8276
F	Coord. - Lion Terrence L. Dooley	(847) 714-1018
	Trustees - PDG Larry Spaeth	(630) 202-2965c
	- PDG Richard Walters	(847) 566-7279
G	Coord. - PDG Rosemary Bratten	(618) 656-1019
	Trustees - PCC Eric Fenton	(217) 854-2517
	- PDG Dean Hemming	(217) 964-2241
H	Coord. - Lion Robert Schlink	(309) 698-0331
	Trustees - PDG Ron Flood	(309) 526-8600
	- PDG Kathy Sellers	(309) 799-5472
J	Coord. - Lion Ron Wigton	(815) 786-2385
	Trustees - PDG Bob Jilke	(630) 289-9519
	- PCC John Landon	(815) 385-1110
K	Coord. - Lion John Whalen	(309) 452-8901
	Trustees - PDG George Durbin	(815) 246-9438
	- PDG Bill Foli	(309) 744-5225
L	Coord. - Lion Jim Hadley	(217) 637-2346
	Trustees - Lion Rodney Boline	(217) 794-5432
	- PDG Jim Weiss	(217) 644-3125