



2006-2007 International Program

We Serve

Our Motto, "We Serve", is the very foundation of our association. It is rooted in everything we do and it is the reason why people become Lions. While this simple concept of service remains constant, the world is changing around us. During the 2006-2007 fiscal year, Lions clubs have an opportunity to reinvent themselves with new ways of thinking, revitalize their club with new ideas, and re-establish their mission with renewed enthusiasm.

Club Renewal Challenge

Renewal is an opportunity for club members to review their activities, procedures and operations and identify new ways to re-energize their clubs.

Step 1: Club members meet to discuss and identify:

- ✓ Activities that club members like
- ✓ Activities that club members would like to change
- ✓ Activities that the club would like to discontinue

Step 2: Club officers complete an easy-to-use online report for club renewal.

Step 3: A special recognition patch will be sent to participating clubs to recognize their commitment to their members.

This positive exercise will help each participating club find new ways to operate and find meaningful projects that will enhance the club experience.

Two New Programs Coming in 2006-2007

Two new programs will be introduced this year to help clubs renew their commitment to service!

Lions Serving Humanity Project A NEW LION EXCHANGE PROGRAM

Connecting Lions with Resources and Experts

- ✓ Searchable website where Lions post:
 - Resources and talents
 - Mission and exchange opportunities
- ✓ Lions can access (and connect with) Lions they can help
- ✓ Accessible for Emergency Management Services

Renew!



Watch for
announcements for
these two exciting
programs that will be
available at
www.lionsclubs.org

Project and Fundraising Database A NEW ACCESSIBLE DATABASE FOR CLUBS

- ✓ Share your best project and fundraising ideas
- ✓ Access ideas posted by other Lions that interest your members



Tools That Empower!

The following courses are available online for all Lions at the Lions Learning Center

Visit www.lionsclubs.org

- ✓Lions Leadership Course
- ✓Lions Goal Setting Course
- ✓Lions Delegation Course
- ✓Meeting Management Course
- ✓Lions Public Relations Course

Other leadership development tools available!

Empower!

2006-2007 Membership Goals

- ✓Overall Goal: Net gain in membership
- ✓Membership goals set by district, each district encouraged to charter four or more clubs
- ✓LCI will introduce tools for reaching new markets throughout the fiscal year
- ✓Continue ongoing success with women's recruiting effort – Goal is 50,000 women
- ✓A greater emphasis on new club development, including development of new tools and resources

Expand!

Ross' Rangers

Lions who assist with the formation of a new club have the opportunity to become a *Ross' Ranger!*

Throughout the 2006-2007 fiscal year, a set of five badges will be mailed with each new club charter to recognize Lions who assisted with the development of the new club.

Find Out More!

Visit www.lionsclubs.org for program updates and new tools available for membership growth

Presidential Diamond Challenge

A special diamond pin will be awarded to Club Presidents who have a net membership increase for the 2006-2007 fiscal year.

- 2 Member Net Increase - Single Diamond Pin
- 4 Member Net Increase - Two Diamond Pin
- 6 Member Net Increase - Three Diamond Pin
- 8 Member Net Increase - Four Diamond Pin
- 10 Member Net Increase - Five Diamond Pin

Awards will be sent to the club at the end of the fiscal year.

