



# District 1-J Convention 2009

## April 17-19



### Convention Book



#### Advertising Rates

Ad Size	Rate Before 1/31/09*	Rates After 2/1/09
Full Page Ad (size 3.5" wide x 7.5" high)	\$95.00	\$110.00
Half Page Ad (size 3.5" wide x 3.5" high)	\$50.00	\$65.00
One Third Page Ad (size 3.5" wide x 2.25" high)	\$40.00	\$50.00
Special Full Page Ads Inside, Back Covers and Center Page Cover Ads will first be offered to sitting Governor, Incoming Governor, and Incoming Vice Governor's Clubs	\$120.00	\$120.00

All Ads will be placed at the discretion of the Convention Book Editor, with those arriving first getting the best placement.

*Please send in early!*

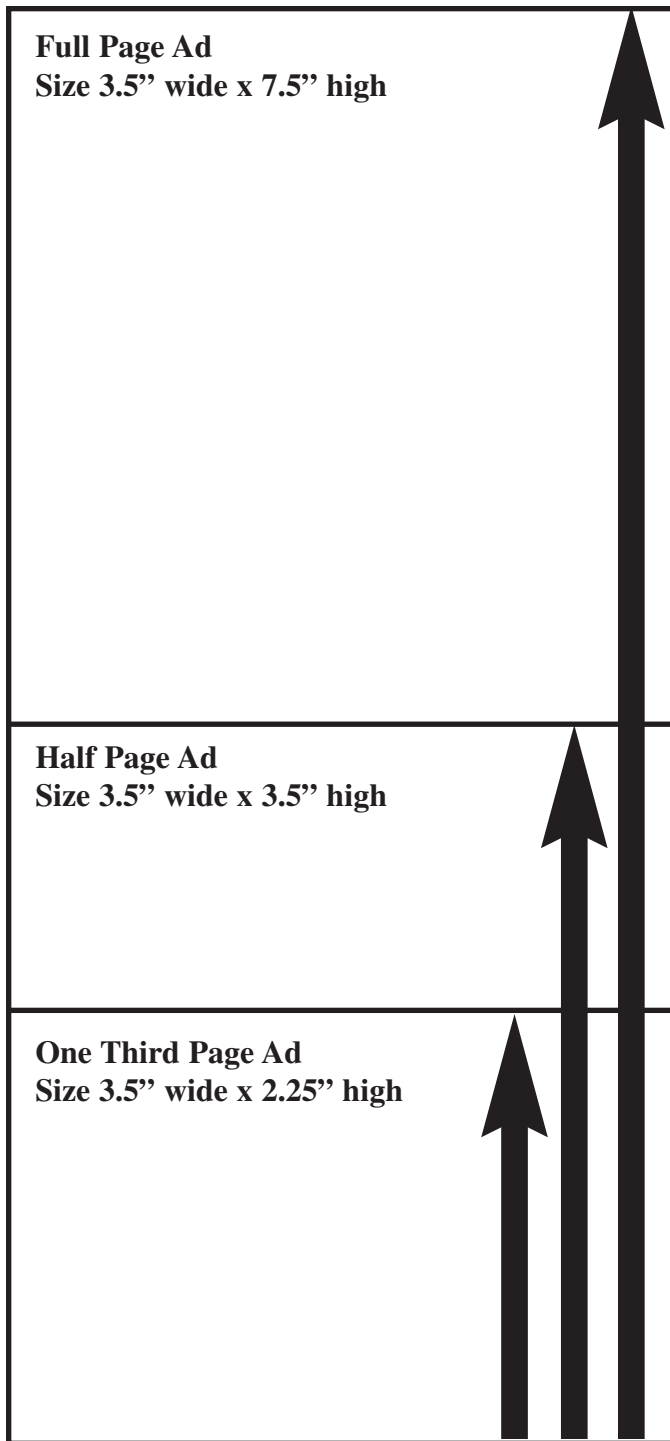
**Deadline: March 1, 2009**

Questions:  
Lion Lynn Raske, ZC  
lraske@tbc.net

\* To qualify for the early rate, 3 items must be included with the order and postmarked on or before 1-31-09.

1: Ad Copy    2: Application Form    3: Check

<b>APPLICATION FORM</b>				
Name (Individual or Club): _____				
Contact Person: _____				
E-mail Address for Contact Person: _____				
Phone: Days _____		Evenings _____		
Circle One:	Full Page Ad	Half Page Ad	Third Page Ad	Special Fill Page Ad
Check Enclosed For: \$ _____ (Make Check Payable to "District 1-J")				
Mail Application Form, Check, Ad Copy and Club Report (see page 2) to:				
Lion Lynn Raske, ZC				
P.O. Box 314				
Wonder Lake, IL 60097				
E-mail photo ready copy to: lraske@tbc.net				
<b>Please use Microsoft Word or PDF and attach to e-mail</b>				



### Need Help in Designing Your Ad?

Just make a rough sketch of what you want and send it in. We will design an Ad for you and send a proof for you to approve. Be sure to give us enough time to put your Ad together and send a proof back to you. E-mail makes it faster!

**Sorry, we cannot offer you a proof to approve if we receive your Ad after February 15, 2009**

### *Helpful Hints*

- 1: Spelling... be sure to check, especially proper names.
- 2: Clearly indicate special text characters or any special punctuation you wish.
- 3: Send along any special graphics you want to have in your ad. Make any special graphics photo ready. If you want graphics returned, let us know when you send them. Otherwise, we will discard them.
- 4: We have the Lions/Lioness/Leo logos. No need to send them.
- 5: Evaluate how your Ad will look. Don't put too much in an Ad. More white space is almost always better than a lot of printing.
- 6: ADS MAY HAVE BORDERS OR DECORATIVE DIVIDERS. THIS WILL BE LEFT UP TO THE GRAPHIC DESIGNER.
- 7: Remember... The Ads received earliest will get the best placement.
- 8: E-mail as an MS Word attachment.

### Club Reports

Club Reports will be published in the 2009 1-J Convention Booklet for FREE! All Lions, Lioness and Leo Clubs are encouraged to send their reports in as early as possible. What has your club been doing for the past year? Attach to e-mail as an MS Word Document.

**ABSOLUTE DEADLINE FOR ALL ADS & REPORTS**

**March 1, 2009**

Lion Lynn Raske, ZC  
P.O. Box 314  
Wonder Lake, IL 60097  
lraske@tbc.net

*Your participation in the 2009 1-J Convention Book is appreciated. The funds realized from this project support District 1-J activities throughout the year and help hold down the registration and meal costs at the District Convention.*

*Thank you for buying an Ad in the 2009 1-J Convention Booklet!*