

October 7, 2009

To: District Governor George Endean
From: Lion Ron Wigton, District 1-J Sight and Sound Coordinator
Subj.: District 1-J Fall Cabinet meeting report

If anyone has any questions about the Sweepstakes program, please feel free to contact me. At this time, there has been little activity in regards to the 2010 Sweeps campaign. In August, I attended our Lions of Illinois Foundations (LIF) coordinators meeting for SWEEPS, where discussion centered on how we could get non-participating Lions and Lioness Clubs to participate and increasing the sales of participating Clubs.

Sweepstakes results for 2009 indicate that District 1-J Lions and Lioness clubs did an outstanding job with our Lions of Illinois Foundations (LIF) second largest fund raiser. I didn't overlook our Leo clubs, but as the majority of Leos are less than 18 years of age they can not participate in the Sweepstakes project. Some interesting facts from the 2009 Sweepstakes campaign indicate that District 1-J was 1st in both gross sales (\$30,664) and net amount (\$24,506) of contributions to our Foundation even though we missed our goal by approximately \$3,000. Some of the difference might be accounted for by the Clubs SightFirst II pledges and the general condition of the economy. Other information shows that 79 percent of our Lions clubs and 71 percent of our Lioness clubs participated in SWEEPS. The above information was assembled from the July 15th Sweepstakes Summary report.

The 2010 Sight and Sound Sweepstakes campaign will get started when our Lions of Illinois Foundation distributes 2010 SWEEPS tickets just after Christmas. If the distribution schedule is followed, all clubs should receive their SWEEPS tickets before their first club meeting in January. Clubs not receiving their Sweepstakes tickets prior to their 1st Club meeting, should contact Joanne at our Foundation ((800) 955-5466, ext.222). With a State goal of \$160,000, I feel that District 1-J could have difficulties in meeting this year's goal of \$33,760. This year's goal is just under \$400 higher than that of 2009. With assistance from our DG, ZC, Trustees, and any PDG's, I would like to get the non-participating Clubs to participate this year. Through the use of good communications and a little extra effort, I would like to see District 1-J Lions again achieve at least 90 percent Club participation while the Lioness Clubs maintain their participation rate from last year. There was an unusually high number (15) District 1-J Lions Clubs that did not participate in the 2009 Sweepstakes.

Funds raised from the SWEEPS project help to support the projects and services of our LIF, plus can also be used to support eye and hearing projects within our own Clubs. The Clubs should return all money collected to our Lions of Illinois Foundation, complete the ticket audit form indicating the percent the Club would like refunded and the Club will receive a check from LIF in about six (6) weeks of the State convention. A change that you should be aware of is that a list of the just completed campaign's winners will not be released to District's, Lions or Lioness, or any other individuals until everything has been verified by our Foundation Office. The list of winner's is published in the next issue of both the Illinois State magazine and the LIF Lions Share.

If anyone is aware of a club that would like a program on the Sweepstakes fundraiser, please forward that information to me.

Yours in Lionism

Lion Ron Wigton

Lion Ron Wigton,
Sight and Sound Sweepstakes Coordinator