



**We Serve**

# DISTRICT 1-J

District Governor  
**Lion George Endean**



**Cabinet Secretary**  
Dave Stryker, PDG

Goals and Objectives  
Memorials and Endowments Coordinator

**1st Vice District Governor**  
Bob Jackson

**2nd Vice District Governor**  
Jim Addington

Goal : To increase the awareness of and participation in the Memorials and Endowments Fund by individual members and club programs.

**Southeastern Region**  
**Zone 1 Chairperson**  
Jim Addington  
**Zone 2 Chairperson**  
Maria Andrews

Objectives:

1. To become fully educated in the program offerings and operations of the M&E .
  - a. Attend all M&E fund meetings **completed to date**
2. Create a marketing program for presentation at club meetings.
  - a. Create graphic representation of investment potential of donations. **requested**
  - b. Create a slogan/"tag line" for personal presentation including a legacy campaign. **Suggested: "You have Made Lionism your Life, Now Make it Your Legacy"**
3. Attend Region & Zone Meetings to gain association with the M&E fund. **Attended 4 to date**
  - a. Introduce self and solicit invitations to club meetings. **Ongoing**
  - b. Prepare mailing and handouts for club and meeting attendance, including electronic documents

**Central Region**  
**Zone 1 Chairperson**  
Leo Snyder  
**Zone 2 Chairperson**  
Paul Groth

**Eastern Region**  
**Zone 1 Chairperson**  
Mario Gumino  
**Zone 2 Chairperson**  
Perry Knutson

**Fox River Region**  
**Zone Chairperson**  
Lynn Raske  
**Zone 2 Chairperson**  
Bob Fowler  
**Zone 3 Chairperson**  
Michael Dewey

Goal: To increase awareness f the Lions Of Illinois Foundation outside of Lionism

Objective: 1. Develop strategy for publicity program that dovetails on club activitites.

**Southwestern Region**  
**Zone 1 Chairperson**  
Chris Halsey  
**Zone 2 Chairperson**  
Lee Stone