

Date: January 9, 2010

Subj: Cabinet Meeting Report

HAPPY NEW YEAR

I hope that everyone had a Happy New Year. The First Half of the year has gone fast. So far Lion Sharon I have visited 28 Lions Clubs, we have 33 more to visit, plus the Lioness and Leo Clubs. The clubs that we have visited are all hard working and do many good things for those in need. This Holiday Season many Clubs did Food Baskets for the needy and gave Food to their Food Pantries. I thank them for all that they have done serving those in need.

I also want to thank the Cabinet for everything that they have done for the District and Lionism.

My Goals for the District this Year were to start 1 new Lion Club and have a net increase in Membership of 35, start a Rookie Program and to increase the attendance at our convention. After I made these Goals, our International President gave all the Clubs a Goal to get a net increase in Membership of 2 Members per Club.

At the First round of Region Meetings all of the Clubs gave their Goals, of which increasing Membership was the main Goal. So far at the end of December, the District has increased Membership by 109, which is the highest of the Districts in Illinois. Unfortunately we have dropped 160 which is also the highest in the State, giving us a net loss of 51, putting us second from the bottom. We have no problem in bringing new members, our problem is retaining them

If we continue to bring in the amount of members we have done so far the second half of this year, we could end up with a positive total. The main thing is stop dropping members due to non attendance. As I visit the Clubs I will suggest ways to them on how to bring their members to the Meetings. I am asking the Zone Chairperson when they visit their Clubs to see if they can help them to retain members, and to let me know if there is any problem within the Club that may be the reason why they are losing members.

Membership and Retention has always been a Goal for Lions, for without Lions who will be there to take care of those we Serve.

My Second Goal was to start a Rookie Program within the Clubs. As I visit the Clubs I have been talking to them about this. I hoped that the Rookie Program would get the new Lions to become active.

My Third Goal was to increase attendance at the conventions by lowering the cost for our Lions. Selling of Ads can help do this for next year. However the Clubs need to sell Ads. As I visit the Clubs I have been talking about this. The Zone Chairpersons need do this also

Keep up the Good Work, and Provide Speed of Service to those in need.

Yours in Lionism

Lion George Endean
District Governor 1-J