

Lions – Here’s a Win – Win – Win Opportunity for You!

Lions of Illinois Foundation, 4th Annual Illinois Lions - Walk for Sight

Make an Impact in Your Local Community While You Help Your Foundation

Your Club’s focus is: 1st your local community, and 2nd the Foundation. Your Lions of Illinois Foundation recognizes that and wants to help. The Annual Walkathon has been re-named and re-designed to help you where it matters most ... your local community.

New This Year!

The Lions of Illinois Foundation wants to help your Lions Club help your local community organizations raise money for their worthy causes. Local scout troops, youth clubs, school bands, booster clubs, church groups, and others ask your Club for donations every year. This year, in addition to just giving them a donation, offer to them the opportunity to raise even more money for their group. Ask them to walk with us on June 1, 2008 at the Danada Equestrian Center in Wheaton, Illinois for our worthy cause ... “Illinois Lions - Walk for Sight”, and we will share the funds raised with them.

Your Club Wins (and gets all the credit), because you are helping your local organizations.

Your Local Organizations Win, because we share a significant percentage of the money raised by them.

Your Foundation Wins, because more people help raise more money to help children and adults with vision and hearing impairments.

Lions Club Instructions:

1. Select a 2008 “Walk for Sight” Chair and Co-Chair – Two members should be plenty to organize and manage this project.
2. Your Club’s “Walk for Sight” packet will be sent to you. Use your Club’s packet to organize this project. It includes: “Walk for Sight” Donation Brochures, Suggested Time Line for the event, Sample Local Organization Participation letter, Instructions on how local community organizations can participate, and the “Official 2008 Walk for Sight Final Report” form.

3. Your District's Chair for the "4th Annual Illinois Lions – Walk for Sight" will contact your local cable TV provider, on your behalf, and give them the following announcement to post on your local Public Access channel:

**Scouts, Youth Clubs, School Bands,
Booster Clubs, Church Groups ...
Raise Funds for Your Service Organization**

Participate In The

4th Annual

Illinois Lions – Walk for Sight

Sunday, June 1, 2008

For Details Contact

Your Local Lions Club

Or The Lions of Illinois Foundation

800-955-5466 ext. 221

4. Explain the 2008 "Walk for Sight" project to your Club.
- A. Your Club's job is to facilitate your local organizations' participation in the "4th Annual Illinois Lions – Walk for Sight". If your Club's members choose to walk and raise money ... that is an additional "Win" for your Club. Encourage family involvement. This is a very social and family friendly event.
- B. Be pro-active. This event is perfect for youth groups from local schools, churches or Scout Troops to earn community service points (certificates will be provided) and to raise money for their worthy causes. Make a list of your local community organizations that you can help. Start with the one's that come to your Club for money. Add to the list the local organizations who respond to the local cable "Community Access" announcement requesting help.
- C. Visit with your local community organizations
- Tell them how Lions serve children and adults that are visually impaired or blind
 - Give them the "Walk for Sight" donation brochures ... **Make sure your Club's name is on each form.**
 - Help them set a goal for their organization
 - Show them how to collect donations from their friends, neighbors, relatives and others
 - Tell them donations to the "Illinois Lions – Walk for Sight" are tax deductible. (The Lions of Illinois Foundation is a 501c3 charitable organization)
 - Suggest they set a goal for each adult of at least \$100.00 in donations. If he or she collects the \$100.00, their registration fee is waived, and they receive a special commemorative "Walk for Sight" T-shirt.

- Suggest a goal for each youth of at least \$50.00 in donations. If he or she collects the \$50.00, they receive a special commemorative “Walk for Sight” T-shirt. (There is no registration fee for youth 18 years old and younger.
 - Instruct them to turn in completed donation brochures and the money to your Club before the event.
 - Show your appreciation of your walkers at the “Walk for Sight”, on Sunday afternoon, June 1st
 - Walk the 3 mile trails through beautiful Danada Equestrian Center with them if you can. If unable to walk the trail, cheer them on and greet them upon their return.
5. **The “Official 2008 Walk for Sight Final Report” form must be completed and turned in by June 1st for reimbursements to be paid out.** Your Club will receive 40% of the donations collected and turned-in. Checks will be sent to your Lions Club in late June or early July for presentation to the participating organizations.
6. Local organizations will get 40% of the money they collected back for their own use. The checks will be sent from the Lions of Illinois Foundation to your Lions Club for presentation to your local organizations.
7. Promote the “Walk for Sight” at your meetings and to your community using local newspapers, newsletters, and radio community service announcements.
8. Another good idea ... your local businesses can be asked to volunteer with a team of walkers. They often have matching fund programs. This is a great idea instead of just asking for a direct handout.
9. Car pool or bus to the Danada Equestrian Center on June 1st. Check in starts at 2:30 pm. The “Walk for Sight” begins promptly at 4:30 pm.
10. Questions? Call the Lions of Illinois Foundation at 800-955-5466, ext 221.